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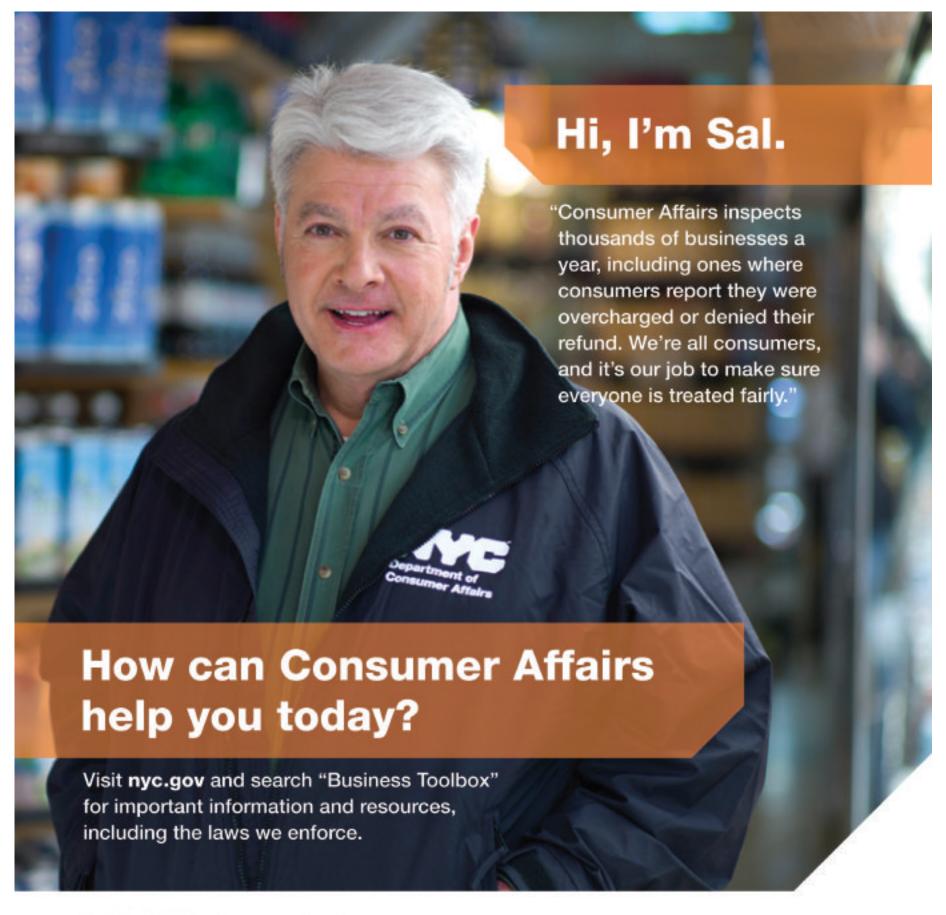
Jonethan Mintz













Department of **Consumer Affairs** 

Jonathan Mintz









## CAN BIEBER BE A BATTERER?

page 18



Max 86° Min 70°

NEW YORK
Tuesday, May 29, 2012

Fighting for love is never a crime.



New York's first wildlife rehab center to open on Upper West Side
◆ Volunteers and vets treat pigeons, opossums and squirrels (pages 06-07)

A new place for city's sick birds to re'coop'erate

▶ This baby screech owl was brought to the Wild Bird Fund after he was found badly dehydrated.

## Can Facebook recover from IPO blunder?

News

► Experts say they've never seen a worse initial public offering ► Small investors hurt the most {pages 14-15}

## Walkmen reach out in 'Heaven'

New album finds band in rare form, singing quietly for the first time {page 22}





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new york **NYC's #1 FREE DAILY** TUESDAY, MAY 29, 2012



#### In the news Man hit by van in Brooklyn

A 22-year-old man was Day accident when he was struck by a van near Schenectady Av-enue and Eastern Parkway in Brooklyn yesterday. The man was taken to Kings County Hospital where he was pronounced dead. The driver of the van is not facing any criminal charges, said police, in what they dent. 🚳 METRO/CG

#### In the news

A 53-year-old city sanitation worker jumped to his death from the Verrazano Bridge on Saturday morning, according to reports. Several people reported seeing Joseph Batista fall from the 230-foot bridge and crash into the water. Some even snapped photos of the horrifying incident, the New York Post reported. Batista struggled with depression, according to the report. His body was recovered by an NYPD Harbor Unit. METRO/CG

## **Battlefield to boardroom**

• Wall Street Warfighters helps US veterans injured in combat land jobs in the financial services industry O Soldiers played Memorial Day golf with LPGA champion Cristie Kerr



In the heart of a battle in Iraq, Rob Milmore came racing around a corner and plunged 35 feet into a well. He broke his wrist, fractured three vertebrae and dislocated his hip. Listen to him tell the story and you'd think he stubbed a toe.

He recuperated in Iraq and within weeks was back in action

Milmore, who left the Army in the fall of 2011, carries quite a résumé.

He's a West Point graduate, was an instructor at the U.S. Army Ranger School and is ready for a career, like so many other 20-somethings. A relatively new program, Wall Street Warfighters, is helping Milmore and other service-dis-

"(Golf) will open doors and we have found helping others is the most rewarding." CRISTIE KERR

#### **Liberty National** hosts soldiers

As part of Fleet Week, LPGA champion golfer Cristie Kerr and the members of Liberty National Golf Club in Jersey City hosted 50 service men and women for golf and a barbecue at the posh course yesterday. The

abled veterans land a job in the financial sector.

Milmore, who grew up in Cornwall on Hudson, N.Y., hopes to have a job in private wealth management or trading this summer.

event raised \$15,000 for Wall Street Warfighters.

The No. 1 question we heard from soldiers when traveling the world was, 'Are they with us?' And a day like this," said Haddock, "demonstrates how much America is with us. It's a once-in-a-lifetime day of golf for 50 of them." METRO/RV

Since Wall Street Warfight-

ers launched in December 2008, there have been 36 soldiers enrolled — they are called students - and all of them have received a job offer at the

"I've had unprecedented ac-

cess to these firms," said Mil-

more, 29, noting that the intro-

ductions made through the

program carry added weight.

Wall Street Warfighters Executive Director Katie Haddock, a retired Marine, was the press secretary to former Chairman of the Joint Chiefs of Staff Gen. Peter Pace. Having been around soldiers for decades, does she think a stronger military presence will help the financial industry, particularly since that

#### Wall Street

#### Warfighters

Once enrolled in Wall Street Warfighters, soldiers take part in several components of the program:

- Training: As part of their training, they'll earn Series 7 and 66 licenses, required for many jobs in the financial sector, specifically in securities.
- **Education:** They are enrolled in executive education courses at Wharton School in Philadelphia.
- Face time: Soldiers visit offices and get key face time at top financial firms on Wall Street and across the

sector has struggled with public image in recent years?

"Any organization benefits from the integrity and straightforward, honest approach," Haddock said. "Sure, we obey, but we have an absolute obligation to disobey any order we believe to be illegal or immoral. ... These soldiers are simply unflappable. The pressure of very high stakes decision-making is nothing new to them."





## Young Yale grad killed in single-car accident

CAPE COD, MASS. A 22-year-old aspiring writer and new employee at The New Yorker died in a car accident in Cape Cod on Saturday.

Marina Keegan, a Yale graduate, was killed when the car, driven by her boyfriend, Michael Gocksch, hit a guardrail and rolled. She died at the scene, according to the

New York Post. He was injured, but is expected to survive.

Keegan was preparing to move to Williamsburg and begin a new job as an editorial assistant at The New Yorker.

Keegan was president of the Yale Democrats and led Occupy Wall Street protests on her campus. • METRO/CG



#### Murdoch private eye targeted hedge funder

LONDON. A private detective working for Rupert Murdoch's British newspapers used a legally questionable tactic to obtain a hotel bill that a New York financier ran up at one of London's swankest hotels, records reviewed by Reuters show.

A database of business records compiled by British government investigators

shows that some time before his arrest in March 2003, private investigator Steve Whittamore misrepresented himself to obtain from Claridge's Hotel a copy of a bill belonging to Robert Agostinelli, an American who runs the Rhone Group private equity firm. Agostinelli ranks among the richest financiers in the world RELITERS

# the magic of

Hey, guys! Join Macy's as we kick off our semi-annual Men's Style Event with great stars, the latest looks and fun surprises!

Macy's Herald Square Men's Department, Lower Level and Floors 1½, 2 and 3 Thursday, May 31 at 5:30pm

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trends, just in time for Summer! Plus, with any \$50 Men's purchase, receive a set of Urbanears headphones\* and with any \$200 purchase, take home a pair of tickets\* to see Nice Work If You Can Get It!

#### Make a smart investment

Stop by the Men's Suit Department and meet New York sports superstar David Wright! Be one of the first 200 customers to purchase a wool item in the Men's Department and score a commemorative

Macy's Brooklyn Men's Department, Main Floor Saturday, June 2 at 2pm

#### Look on the bright side

As you shop the latest styles for men, enjoy hot tunes from our DJ and chances<sup>†</sup> to win great prizes throughout the day! While you're here, swing by the Sunglass Hut booth and check out the newest shades – from contempo wayfarers to classic aviators!

#### ENTER FOR THE CHANCE<sup>‡</sup> TO...

#### Make a stylish getaway

Set off for a 5-day/4-night beach escape for two to the relaxing sands of Cabo San Lucas, Mexico, and stay at the Esperanza, An Auberge Resort, courtesy of DETAILS magazine. To enter, text 62297, keyword: DETAILS

#### Experience the white sands of Brazil

Jet off for a 4-day/3-night adventure of a lifetime to Brazil, courtesy of Perry Ellis. To enter, text 62297, keyword: PERRY

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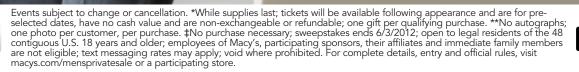
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new york **NYC's #1 FREE DAILY** TUESDAY, MAY 29, 2012

## **Senator: Families** apart due to new soaring airline fees

Extra fees prevent families from sitting together on flights, says Sen. Schumer Calls on feds to intervene

U.S. Sen. Charles Schumer has picked a mile-high fight with airlines over their extra fees for "preferred seating."

Schumer is calling on the U.S. Department of Transportation to restrict major carriers like American, Delta and US Airways from charging up to \$59 for certain seats in coach.

Those pricier seats offer more leg room, or they are located by an aisle or a window. Sometimes the majority of available seats on a flight are preferred seats that come with the tacked-on charge,

said Schumer, leaving fliers little choice but to pay more.

This growing practice by airlines can prevent family members from sitting with each other during a flight unless they cough up the extra money, Schumer said. He pointed to an example of a family of four being forced to pay up to an extra \$200 to reserve a row of seats for a round-trip flight with one layover in each direction.

"Requiring parents to pay an additional fee to make sure their kids are sitting next to them and in sight is

ridiculous and simply over the top," Schumer said. "This ill-conceived ploy to foist more fees on travelers could have profound implications for the safety of children on airlines, and it needs to be revisited."

The practice of charging for aisle or window seats is only airlines' latest surcharge. Passengers are already charged for snacks on planes, and for in-flight entertainment. JetBlue lets passengers watch DirectTV for free, but charges \$5.99 for a movie on domestic flights. Don't forget



your own headphones, or you'll be paying \$2 for a pair.

Charges are also slapped on for those who prefer to make flight reservations by phone instead of online. US Airways and United both charge \$25 to book a domestic flight over the phone.

Schumer is urging the U.S. Department of Transportation to adopt rules that force airlines to refrain from charging extra fees to families who want to sit together.

A CASSANDRA GARRISON cassandra.garrison@metro.us

#### **Sky-high fees** nothing new these days

While "preferred seating" is the most recent attempt by airlines to up-charge customers, other nickel-anddime practices have been going on for years.

Continental charges customers \$25 to check a bag at the airport for domestic flights and \$35 for a second

You'd have to travel extremely light to avoid extra charges with Spirit Airlines. You'll be charged \$30 for a carry-on bag, which is two dollars more than the price of your first checked bag on a domestic flight.

The days of free peanuts are long-gone for American Airlines. Be prepared to shell out as much as \$5.29 if you want a light snack and \$10 for a sandwich or a salad. • METRO/CG



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and 4pm Eastern Time, to try to make the guard laugh to win 1 of 10 pairs of round trip tickets between New York City's JFK and EWR airports and London's LHR airport (\$8,000 value). Open to persons 18 years

or older residing within the fifty United States of America and the District of Columbia. See Official Rules for details at www.virgin-atlantic.com/us/en/usaterms.html

## Safe haven for city creatures

City's first wildlife center opens to help injured birds and other animals heal DEveryone from Kate Winslet to the homeless drop off wild animals in need

While it's not exactly harboring alligators in its sewers, New York City is home to far more wildlife than many realize.

And on June 2, the city's first wildlife rehabilitation and education center will open to the public, with a twoday open house at its Upper West Side location.

Since 1998, the Wild Bird Fund has been rescuing wild animals in the city; volunteers often cared for the injured critters in their homes. But now the group has raised enough money to open a twostory, 1,300-square-foot facility, which will include a pool

"Ninety percent of the injuries are due to human problems." MCMAHON

for waterfowl, a surgery room and space for more than 60 birds and other animals.

The group treats an estimated 1,500 animals a year, many of them birds, said Rita McMahon, director of the center, but other animals as well.

In 2008, for example, a police boat on a security patrol outside the United Nations noticed a beaver struggling in the

water. The cops picked it up and brought it to the group. It turned out the animal had become disoriented and swam south in the East River when she should have swum north, said McMahon. Unfortunately, the animal had consumed too much saltwater and died.

An American Bittern was discovered in Queens last year, suffering from leg paralysis. Vets suspected it was paralyzed after ingesting a toxin and would require physical therapy, McMahon recalled. Volunteers held the bird out at arm's length — while he tried to peck at their eyes with his



#### **Center open** for tours

NEW YORK. The wildlife rehabilitation and education center is located at 565 Columbus Avenue between 87th and 88th streets. If you want to stop by for a visit, and see the animals, the open house will be Saturday, June 2, and Sunday, June 3, from 10 a.m. to 6 p.m. And if you come across a wild animal in distress, call 311. **METRO/CB** 

#### **How to donate**

The center is funded solely on private donations, and they are still trying to raise money for an operating table, an anesthesia machine, an ICU and raptor cages. McMahon said she also wants the center to be open for educational tours, and plans to teach school kids how to recognize various bird species.

Give to the center through wildbirdfund.com/donate

sharp beak - and others gently moved its legs back and forth. By October he had been fully nursed back to health and was released back into the

Many of the birds they treat are sickened by human pollution, or hit by cars.

The wildlife center handles nearly all of the wildlife calls from 311, said McMahon, as well as those from regular New Yorkers.

Last year, actress Kate Winslet brought in two baby mourning doves that she found on her Manhattan terrace being attacked by a hawk. Several homeless people bring in injured birds and volunteer to keep watch on them once they are returned to the wild, McMahon said.

"Here in New York, we have a greater diversity of wildlife than even Westchester County," said McMahon. "There are over 350 bird species in New York City alone. The richness of the land, all the bodies of water, all the parks, make it a very important place for migratory birds to stop and refuel.





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## News in pictures

## Helping Mother Nature's own

The Wild Bird Fund has helped hundreds of animals since 1998. • METRO/CB

- 1: This eastern wood duck was treated for a lacerated wing after being attacked by a dog. He was treated and released back into the wild in April.
- 2: Fledgling European starlings, their mouths open for a meal, were brought in because they were badly dehydrated.
- **3:** A baby opossum was brought in with a fractured jaw. The Wild Bird Fund also got a call on Saturday about a litter of 13 baby opossums in need of food and
- **4:** This American Bittern was brought in suffering from leg paralysis, and released in October
- **5:** This baby squirrel and flying squirrel both came out of their nests too early. Both had to be bottle-fed by volunteers.





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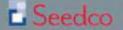
BronxWorks (South Bronx): 391 E. 149th Street, Ste. #520 718.993.8880, Ext. 227

STRIVE (East Harlem): 240 East 123rd Street, 3rd Floor 212.360.1100, Ext. 1811

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"Funding for this project was provided by the United States Department of Yearth and Munian Services, Admiristration for Children and Families, Grant: 90/190040-

o8 metr⊕ news NYC's #1 FREE DAILY TUESDAY, MAY 29, 2012

#### **News in brief**



#### Annan: Killing of 108 in Syria an 'appalling crime'

AMMAN. Peace envoy Kofi Annan deplored the killing of at least 108 people in the Syrian town of Houla as "an appalling crime" yesterday and urged President Bashar al-Assad to prove he wants a peaceful resolution to the crisis racking his country.

Assad's forces killed at least 41 people in an artillery assault on the city of Hama, activists said, shortly after the U.N. Security Council condemned Fri-

day's massacre in nearby Houla.

Annan explicitly urged the Syrian government to "take bold steps to signal that it is serious in its intention to resolve this crisis peacefully." REUTERS

#### Powerful 'Flame' Internet threat found in Iran

BOSTON. Security experts discovered a highly complex computer virus in Iran and the Middle East that they believe was deployed at least five years ago to engage in statesponsored espionage.

Evidence suggests that

the virus, dubbed Flame, may have been built on behalf of the same nation that commissioned the Stuxnet worm that attacked Iran's nuclear program in 2010, according to Kaspersky Lab, which is the Russian cybersecurity software maker that claimed responsibility for discovering the virus.

# American consumer credit delinquency hits 2-year low

There are encouraging signs that Americans are making headway on their collective debt, including a report from CreditForecast.com showing consumer debt delinquency on the decline.

According to CreditForecast.com, 30-day consumer credit delinquencies are "back to pre-recession" levels.

The aggregate rate is 2.8 percentage points below its peak of January 2010, and 1.1 percentage points below its year-earlier level. Declines in delinquency rates for mortgages and auto loans contributed the most to the overall improvement.

A recent report showed that car-buyers are catching up on their car and truck payments, primarily due to improved trade-in values and a moderately improving economy. 2.8%

The aggregate rate is 2.8 percentage points below its peak of January 2010.

With outstanding balances outside of mortgages rising because of car and student loans, and consumers acquiring more credit cards but still reluctant to use them, the real story is the reduction in credit card delinquencies, especially as consumer use of plastic increases.

According to Cristian De Ritis, director of consumer credit economics at CreditForecast (a joint venture of Equifax and Moody's Analytics), credit card "failure to pay" rates are down from 3.4 percent to 3.2 percent from March to April. MAINSTREET.COM





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- Prickling or tingling in your arms/legs
- Difficulty walking, bending or reaching

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[1] Reference - Epidural steroid injections procedures. Mediscape reference retreived July 26th 2011. [2] Results may vary. Prior results cannot guarantee future outcomes. Copyright @ 2012 NY Weliness Solutions, Inc.

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news Nyc's #1 Free Daily Tuesday, May 29, 2012

#### Obama: No more wars

ARLINGTON, VIRGINIA.

President Barack Obama honored veterans yesterday by noting having U.S. troops home from Iraq and returning soon from Afghanistan, while promising not to send soldiers back to war without a clear need.

Obama did not mention tension with Iran and Syria



in his remarks to veterans and military families at a Memorial Day ceremony,

focusing instead on the wars started by his predecessor, George W. Bush.

"After a decade under the dark cloud of war, we can see the light of a new day on the horizon," he said. **REUTERS** 

## **Dems: All the single ladies**

Obama campaign going after sex gap in US electorate ◆ Senators have been pushing women-friendly legislation ◆ All about turnout, pollster says



Unmarried women were among Barack Obama's most loyal supporters in 2008, turning out in droves and delivering 70 percent of their votes to him. When many of them stayed home in the 2010 midterm election, Democrats lost the House and had their Senate majority trimmed.

Now, determined to get single women back, Senate leaders are reshaping their legislative agenda, advancing a bill to bolster workers' ability to win pay discrimination lawsuits. A similar measure was blocked by Republicans two years ago, and proponents expect it to be rejected again, setting up a contrast between the parties over an issue that especially touches unmarried women.

It will be the third time this year that Senate Democrats will push for votes on policies affecting women, with the 55M

They are aiming to fire up the 55 million single, divorced, separated or widowed U.S. women eligible to vote this year.

38% While 60 perdocent of all unmarried women cast ballots in 2008, just 38 percent turned out in 2010.

other measures focused on insurance coverage for contraceptives and programs for domestic violence victims.

"What is really at issue is their turnout rate," said Democratic pollster Celinda Lake. "Unmarried younger women plummeted in the turnout in 2010, and they came into this election cycle not very interested in the election."

While the Democrats' legislation could appeal to a variety of women voters, regardless of marital status, single women who, on average, have lower household income than married women might pay particular attention to pocketbook measures such as the pay discrimination bill.

Frank Newport, editor-inchief of the Gallup Poll, said Democratic candidates have a stronger appeal to single women, who he said "are much more likely to support Obama."

Newport said unpublished Gallup data from 8,000 interviews with voters April 11 to 29 showed that Obama had a six-point advantage over Republican presidential candidate Mitt Romney with women voters. Among unmarried women, it was a 26-point advantage, he said. **BLOOMBERG** 

## Tropical Storm Beryl rains on weekend plans

ATLANTA. Tropical Storm
Beryl weakened over north
Florida yesterday, dumping
heavy rain and knocking out
power while disrupting Memorial Day plans for travelers and beachgoers.

The second named storm of the 2012 Atlantic hurricane season lashed the East Coast from north Florida to southern parts of North Carolina\ and created a risk of flooding inland before being downgraded to a tropical depression late yesterday morning.

City officials in Jacksonville, on Florida's northeast coast, canceled open-air Memorial Day ceremonies and closed some parks. "I am encouraging all area residents to stay indoors and off the streets." said Alvin Brown, the city's mayor. **REUTERS** 







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\*Some clinical course work at the main campus is required for graduation.

## Legal battle over Dish Network's new ad-hopper

A legal battle erupted between Dish Network and some of the major broadcast networks as the two sides traded lawsuits over the satellite distribution company's Hopper DVR, which threatens to bring down the television business model by allowing viewers to skip over commercials entire-

Dish Network Corp. asked a Manhattan federal judge to declare that its "Auto Hop" feature does not infringe any copyright owned by the four major U.S. television networks: Walt Disney Co.'s ABC, CBS Corp.'s CBS, News Corp.'s Fox and Comcast Corp.'s NBC.

CBS, Fox and NBC, meanwhile, are filing their own



lawsuits to stop Dish from transmitting their programs in a way that lets viewers watch them without commercial interruptions. ABC's plans were not immediately clear.

With 14 million subscribers, Dish is the second-largest satellite TV provider in the United States behind DirecTV.

TV networks are upset that Dish would introduce the "Auto Hop" feature that may well

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TV ad spending is

estimated to reach more than \$200 billion in the next five years, globally.

please viewers, but would undermine the networks' key source of revenue: advertising.

Dish introduced a high-definition DVR called the Hopper earlier this year and declined to say how many of its subscribers are using the new device that contains the ad zapper.

TV ad spending is estimated to reach more than \$200 billion globally in the next five years. **REUTERS** 



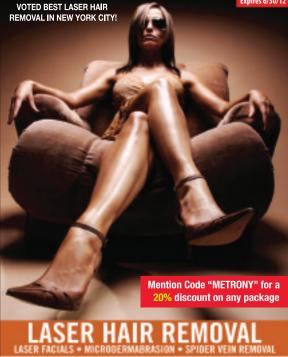
#### **New app tells** users when to water plants

Wilted, starving, thirsty houseplants could soon be getting more tender loving care thanks to a new plant sensor and app that tells owners when it is time for watering and feeding.

The Koubachi Wifi Plant Sensor, which is placed in the soil of the potted plant, connects with a smartphone app that alerts users when plants need watering, misting, fertilizer or more sun or shade.

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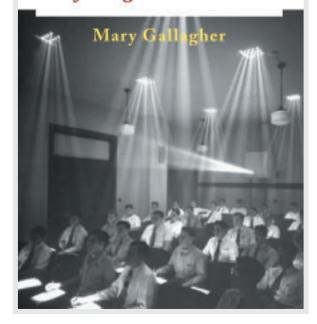
NYC's #1 FREE DAILY

TUESDAY, MAY 29, 2012

13

#### ACADEMIC ARMAGEDDON

An Irish Requiem for Higher Education



# Universities in Europe take a turn for the corporate

Professor Mary Gallagher has been working in higher education for more than 25 years, teaching language and literature in France, Germany and Ireland. In that time, she's witnessed a shift toward a market/consumer-based approach to college education in Europe.

In her latest book, "Academic Armageddon: An Irish Requiem for Higher Education," Gallagher vents her fury over this ideological shift and researches its origins — from Margaret Thatcher to the U.S. and back.

"On the one hand, the level of higher education discourse

"The U.S. has developed a commercialist or corporate university model that has ... been copied globally."

in the U.S. is very high. There are so many American authors doing good books on higher education — more than anywhere else," says Gallagher. "But on the other hand, I don't think most Americans are aware that the U.S. has developed a commercialist or corpo-

rate university model that has, most unfortunately, been copied globally."

Ireland's state-sponsored higher education system was overhauled to move away from public control and toward a more market-focused system. Gallagher cites the American model as the impetus for these changes, in particular the Washington, D.C.-based Advisory Group, who was contracted by the Irish government.

The "corporate university" Gallagher describes won't be unfamiliar to most Americans: less public financing, low tenure rates, high numbers of

adjuncts, an emphasis on student feedback and a narrowing of curricula to reflect market interests.

"If education has become a commodity, if students are treated as consumers, if faculty are treated as vendors — and their performance is micromanaged — I don't see how independent and critical thinking can survive that," says Gallagher. "The whole idea of education as a public good is absolutely incompatible with unrestrained market rule."



Blacks and Hispanics who applied for New York City firefighter jobs between 1999 and 2006 may be eligible for money, a firefighter job, and seniority to remedy hiring discrimination

- A Federal Court has ruled that the City discriminated against blacks and Hispanics who took written exams to become New York City firefighters between 1999 and 2006.
- ► The Court has ordered the City to pay up to \$128 million in backpay damages to black and Hispanic victims of the City's discrimination.
- ► The United States Department of Justice is NOW collecting information from all black and Hispanic applicants who took Written Exam 7029 or Written Exam 2043 between 1999 and 2006. This information will help the Court decide who is eligible for money and other awards.

You must complete a <u>claim form</u> by <u>June 18, 2012</u> to be considered for court-ordered money, a firefighter job, and seniority.

#### If you have not already received a claim form:

- ✓ Visit <u>www.justice.gov/fdnycase</u> and provide your updated contact information.
  - Claim forms are available for download on the website.
- ✓ Call the Department of Justice at 1-800-556-1950 (select mailbox option number 7).
  - Leave your full name, telephone number, and a time when you can be reached.

#### DR

- ✓ Black applicants may also be members of a Class that is eligible for additional money.
  - Black applicants who were NOT hired as firefighters may call 212-627-8397, ext. 269 for more information.
  - Black applicants who WERE hired as firefighters may call 212-614-6494 for more information.

Please do not contact the Court for information about this lawsuit.





acebook's bungled initial public offering has gone from one of the most highly anticipated stock offerings to a hot legal opportunity for lawyers on both sides of shareholder litigation.

Court battles over the fizzled IPO could run for years, as the social networking company, the banks that took it public and Nasdaq face claims that they short-changed investors.

All of this creates a growing legal headache that could pit defendant versus defendant in assigning blame for the IPO fiasco, said Jacob Frenkel, a partner at law firm Shulman Rogers Gandal Pordy & Ecker and a former enforcement lawyer with the U.S. Securities and Exchange Commission.

"I think we should expect a lot of finger pointing," Frenkel said. "That's the exact reason that this is going to be such an opportunity for law firms."

Facebook's IPO raised \$16 billion and briefly put a \$100 billion stock market value on the company. But the stock has slumped about 16 percent since the glitch-filled offering on May 18, and the legal problems are mounting

lems are mounting.
Plaintiffs have wasted no time in suing.

Class-action firms including Robbins Geller Rudman & Dowd and Hagens Berman have sued on behalf of clients against Facebook, its officers and directors, and underwriters Morgan Stanley, JPMorgan Chase and Goldman Sachs in various federal courts.

The suits contend that investors were harmed when analysts who work for Morgan Stanley, the lead underwriter, and the other banks allegedly withheld from all but the most favored clients that they had cut projections on Facebook's

\$16 \$100 \$ on

> Facebook has received more than 400 billion page views in the U.S. so far this year, according to Experian Hitwise.

financial outlook.

"The main underwriters in the middle of the roadshow reduced their estimates and didn't tell everyone," said Samuel Rudman, a partner at Robbins Geller Rudman & Dowd.

"I don't think any investor in Facebook wouldn't have wanted to know that information."

A Facebook spokesman, said: "We believe the lawsuit is without merit and will defend ourselves vigorously."

Another Facebook investor sued the Nasdaq in a class action in Manhattan federal court, saying that as prices swung in the first day of trading, investors lost money because

## Chaos put off other IPOs

The ripple effects of Facebook's botched IPO appear to already be hitting the market for initial public offerings as two companies this week pushed back their market debuts.

PC hardware components maker Corsair Components postponed its \$78 million IPO citing market conditions, as did laser hair removal products maker Tria Beauty, which intended to raise \$64 million. **REUTERS**  Nasdaq software glitch means they were unable to confirm that their trades were placed.

Market makers Knight Capital Group and Citadel Securities are each claiming losses of \$30 million to \$35 million tied to the early trading in the IPO and they are looking to Nasdaq to compensate them.

Morgan Stanley said on May 22 that its procedures for the IPO complied with all applicable regulations.

Michael Criden, a lawyer at law firm Criden & Love in Miami, which handles broker misconduct and securities class actions for investors, said he received more than 100 phone calls just last Monday [May 21] from Facebook investors who wanted to know what their recourse was following the bungled trading.

"That's going to be a legal boon for anyone," Criden said. REUTERS

## Facebook backlash?

Daniel Gross, economic editor at Yahoo! Finance, warned that Facebook must be careful it doesn't go the route of MySpace, which just a few years ago was extremely popular and now is rarely used.

"I think there is a general concern over the faddishness of social media sites and their sustainability," said Gross. "Will people start to leave it for something else? Will some new killer app be developed? Will there be some sort of backlash against the widespread sharing of information? At some point, Facebook will saturate the market." 

METRO/CB

#### **Timeline**

#### Tuesday, May 15

In an unexpected move, the day before Facebook establishes



the initial price of its shares, General Motors announces it is withdrawing its advertising from the social networking site. GM says the ads simply don't work.

#### Friday, May 18

- 9:30 a.m.: The regular U.S. stock market trading day begins. Nasdaq tells traders the Facebook IPO will start trading at 11 a.m.
- ▶ 11 a.m. comes and goes, and still no trading. The next 30 minutes sees confusion all round as no-one seems to know what is going on.
- 11:28 a.m.: An unnamed Nasdaq staffer announces that shares in Facebook will begin trading in two minutes:
- **11:30 a.m.:** Shares in Facebook begin trading. More than 80 million shares



change hands in the first 30 seconds.

**Midday:** Some traders complain that their Facebook orders were not being completed. Others say they are getting shares at a higher price than agreed.

Midafternoon: Several traders make fruitless requests for Nasdaq to suspend trading in Facebook while problems are sorted out.

#### Monday, May 21

- Nasdaq issues a "mea culpa," explaining that problems were caused by a "technical error." Traders submitting changes to their orders for Facebook shares on Friday morning, sent Nasdaq's software into a loop. At 11:30 a.m., Nasdag changed to a different system allowing trading to begin. That meant that some orders that came in during the switch from one system to the other, did not go through. Others were filled at the wrong price later on the Friday.
- **Close of business:** Facebook shares fall to \$34 from an initial price of \$38.

#### Tuesday, May 22

 Some brokerages say they still are not sure if some of their orders had been processed, and at what price.



Facebook founder Mark Zuckerberg sells 30.2 million Facebook shares at \$37.58 each, for \$1.13 billion. Director Peter Thiel offloads 16.8 million shares for \$633 million. By the close of business that day, the shares had fallen to \$31, meaning Zuckerberg saved himself \$174 million by cashing in early.

Midafternoon: A Reuters report says analysts at Facebook's lead underwriter, Morgan Stanley, received "privileged information" about Facebook's earnings, before the share's market debut, and didn't share it with ordinary investors.

the high valuation that the

market has put on it? And can

it sell ads in mobile environ-

ments? That's the big ques-

tion. Nobody has really been

Later that afternoon another Reuters report says Morgan Stanley and three other underwriters, Goldman Sachs, JPMorgan and Bank of America, reduced their earnings outlook for Facebook to "strikingly similar" levels. Observers regard this lining up of earnings estimates as unusual.

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That same day, Nasdaq is sued in the U.S. District Court in Manhattan over the trading problems the previous Friday.

#### Wednesday, May 23

A group of Facebook shareholders file a lawsuit in New York district court, alleging that key information about Facebook's financial fortunes was "selectively disclosed" to big banks ahead of the public offering.

Facebook issues a statement saying the claims are "without merit."

#### Friday, May 25

Facebook shares close at \$31.91 — a drop of around 17 percent since the opening.

#### **Facebook facts**

- ► Facebook became the No. 1 ranked website in the U.S. on March 9, 2010. (It's also the top social networking site in the U.K., Canada, Brazil, France, Australia, New Zealand, Hong Kong and Singapore.)
- The word "Facebook" is the most searched term in the U.S. — and has been since July 18, 2009.
- Users visit Facebook.com on average for 20 minutes.
- Women make up 56 percent of Facebook's audience.
- Ten states account for more than half (52 percent) of visits to Facebook so far this year. They are: California, Texas, New York, Florida, Illinois, Pennsylvania, Ohio, Michigan, Georgia and North Carolina.
- Facebook users appear to be loyal: 96 percent of visitors to the site were returning visitors (defined as someone who had visited within the past 30 days) in April.
- Between 2005 and 2009, Facebook doubled its traffic every year.
- Source: Experian Hitwise

# An unmitigated disaster — and the little guys suffer most

As Facebook reels, financial experts say they have never before seen an initial public offering handled so poorly.

"The Facebook IPO has been an unmitigated disaster," said Andrew Stoltmann, a Chicago-based securities attorney who litigates IPO cases. "For such a high-profile IPO, it could not have been handled worse."

And Stoltmann predicted the fallout will have long-term consequences.

"This will likely turn off retail investors for years from investing in IPOs," he warned. "The litigation will take years to untangle. The blame will get spread out between Facebook, the underwriters like Goldman Sachs and Morgan Stanley as well as NASDAQ."

Facebook's plunging stock prices are coupled with the

fact that many people are still skeptical over whether buying stock in the social networking giant can really make people rich — the way, say, shares of Apple are doing now.

"By the time Facebook ramped up the price range and the offer size, the media was already asking questions about the firm's potential," said Laura Gonzalez, an assistant professor of finance and business economics at Fordham University. "Or the lack of it for that kind of expectation, given Facebook's business model and current profitability per user."

Others agree the pressure is now on Facebook to live up to the hype.

"Facebook is making money," said Daniel Gross, economic editor at Yahoo! Finance. "But, can it grow into Quoted

"When [the] middle class suffers, patience runs short. The Romans used to say that it's important to keep the circus and bread going. Well, the bread is becoming harder to earn and there isn't enough circus to blind Main Street anymore."

able to do that successfully—
place ads on smartphones and iPhones. And the data is showing that with each passing day more and more people are accessing Facebook through mobile devices."

Three investors sued Facebook Wednesday, alleging that, after the IPO, the company deliberately failed to let investors know that their quarterly and full-year revenue forecasts had been lowered.

Coming so immediately after the financial collapse of 2008 when big banks triggered a massive global recession yet few bankers were ever held accountable, the Facebook mess has touched a

nerve with regular investors.

"Apparently, after 10 years of Sarbanes-Oxley there is still room for clubby information exchanges among the few true insiders," mused Andreas Scherer, a former executive at AOL and now managing partner at Salto Partners, a D.C.-based management consultant. "Nobody has an interest in an ill-defined process that creates mistrust, public uproar and lawsuits."

"The wounds are fresh," agreed Gonzalez. "We are trying to leave crisis days behind ... but it turns out that some material information was leaked to big institutional investors to the detriment of other, less connected investors."





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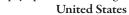
\*Check your items to see if you own any of these valuable coins: U.S. Silver Halves - 1870 CC.

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U.S. Silver Dimes - 1885 S.
U.S. Half Dimes - 1802 Heraldic Eagle Reverse. . Up To ... \$2,500 . Up To ... \$2,500 U.S. Two Cent - 1864 Small Motto. . Up To ... \$1,000 . Up To ... \$1,250 U.S. Large Cent - 1803 Large Date Small Fraction......



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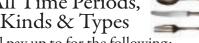
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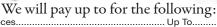
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Dudley	\$11,500	Movado	\$2,500	Regular Wato
E. Howard & Co	\$12,000	Omega	\$2,500	Repeating Wa
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Very informative & professional A

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- I. Bloomauis

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Today, Justin Bieber is being coy, Neil Patrick Harris is laying down some Twitter rules, Joan Rivers has holiday gripes and Kelly Osbourne is prepared.

**Ajustinbieber:** am i about to be doing free shows around the world to surprise fans??

ActuallyNPH: In the Just So You Know Department: incessantly tweeting me to respond to you will almost assuredly achieve the opposite result.

AJoan\_Rivers: I hate that the Indy 500 takes place over Memorial Day Weekend, Name one Civil-War soldier who could drive a race

**MissKellyO:** Always wear your cutest pajamas to bed vou'll never know who you'll meet in your dreams!



my**entertainment** 

# HE WORD



Metro's Monica Weymouth shares her take on the world of gossip **@monicaatmetro** monica.weymouth@metro.us

## Beyonce is back Kim Kardashian

Radiant new mama Beyonce was back on the stage for a four-night engagement at Atlantic City's Revel casino over the holiday weekend, and she didn't forget to pack her signature assortment of sparkly twopiece costumes and sky-high heels. But the singer admits it wasn't easy to get in beach shape by Memorial Day.

Ŷall have no idea ȟow hard I worked," she told her audiwhich included Michelle, Sasha and Malia Obama — during her Saturday evening performance. "I had to lose 60 pounds. They had me on that treadmill. I ate lettuce! Now, tonight, I'm going to get chocolate wasted."

Now, we always thought the rumors that Beyonce hired a surrogate and faked her pregnancy were crazy (unless it was a particularly slow gossip day). But can you imagine this lady at a gym or eating anything as lowly as lettuce? If she is, in fact, human, we're having a hard time believing Beyonce had a baby in January.



#### **Bieber accused** of battery

Justin Bieber may have finally had enough. The singer is a suspect in a criminal battery

case after getting into a "physical altercation" with a paparazzo in Los Angeles on Sunday afternoon, according to the police report. The "victim complained of pain and requested medical attention" and was taken to the hospital.

We're curious: Is there enough money in Bieber's bank account for you to admit that his baby-soft hands were capable of inflicting pain?

## has a baggage claim

After returning home from the Cannes Film Festival, Kim Kardashian wasn't pleased to discover that not all of her luggage made it back to Los Angeles safely.

"Very disappointed in British Airways for opening my luggage and taking some special items of mine! Some things are sentimental and not replaceable," she tweeted.

Not cool, guys — those kitten-lined Uggs were made just for Kim by Satan himself.



#### The Biel fairy tale continues

Justin Timberlake and Jessica Biel celebrated their engagement over the weekend with friends including Lance Bass, JC Chasez, Ellen DeGeneres, Portia DeRossi and Amy Adams, according to Us Weekly.

As for Bass, he's happy that his old 'N Sync friend is settling down with Biel. "She has always been one of the guys," he tells the magazine. 'She's like a best friend. It's like hanging out with a best



Does this mean she gets to fill in for **Joey Fatone** on the "Bye Bye Bye" dance? This chick is one step away from driving the Barbie convertible of my dreams.

## Talking points

#### Spears can't sit still on 'X Factor'

Britney Spears' "X Factor" tenure is off to a rough start. After allegedly storming off the set after a contestant's rendition of one her hits the first day of filming — a claim she denied on Twitter — Spears reportedly made another sudden exit on her second day, according to Us



Weekly. "After a very popular contestant finished, Brit stood up and immediately walked towards the tunnel where judges enter," a source says. "Her bodyquards [and entourage] jumped up and ran after her. She was moving fast. It was odd." While the reason for her departure was unclear, the source says Spears returned after a short while and resumed her work as though nothing had happened.

#### Gaga cancels Jakarta show

After weeks of protest from a religious group, Lady Gaga decided to cancel a tour stop in Jakarta, Indonesia. "There is nothing holy about hatred," she posted on Twitter, explaining her decision. "We had to cancel the concert in Indonesia. I'm so very sorry to the fans and just as devastated as you if not more. You are everything to me. I will try to put together something special for you." The protesting group, the Islamic Defenders Front, insisted Gaga is a "devil's messenger" and claimed that her image would "destroy the country's

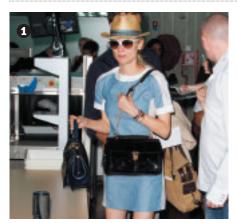
morals." They promised "chaos" if the concert went ahead as planned.

#### Theron talks nude scenes

Charlize Theron doesn't have a problem with doing nude scenes — as long as they're shot from the right angle. "I am very good with side nudity. I tend to find that's probably my best kind of nudity," she tells MTV News, "Back is a little too much back; I need an angle. I like angular nudity."

my**entertainment** 

19





#### Sorry, Alec: No one is famous at the airport

- Petty thrill of the day: Even movie stars have to deal with airport security. **Diane Kruger** was spotted at the Nice airport returning home from the Cannes Film Festival.
- We wouldn't want to be the one to tell **Alec Baldwin** that these bags need to be checked.
- An expectant Reese Witherspoon was on the Cannes red carpet for the premiere of "Mud," her new film with Matthew McConaughey.
- That's one way to pull off a skateboard stunt: **Ben Stiller** was filming scenes for "The Secret Life Of Walter Mitty" in New York over the weekend.
- **Paris Hilton** was in Las Vegas making this face over the weekend. Of course she was.

1, 2: MARC PIASECKI/FILMMAGIC 3: PASCAL LE SEGRETAIN/GETTY IMAGES 4: MICHAEL STEWART/GETTY IMAGES 5: DAVID BECKER/GETTY IMAGES



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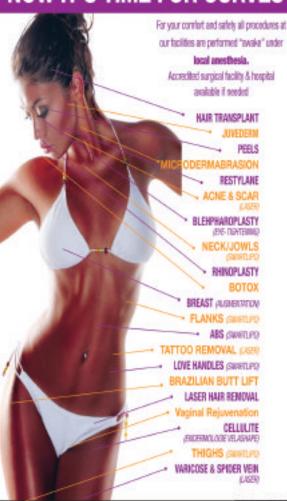
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my**style** 

## ROCK OUT

Summer music festivals have officially begun • Here's a guide to preparing your look



TUESDAY, MAY 29, 2012

You're heading to Tennessee to see Radiohead

at Bonnaroo and your travel companions are:

You've scored tickets to Lollapalooza and the weather forecast looks:

Sunny:

Go for Isabel Marant's Navajo-inspired sweatshirt, (\$560, www.mytheresa .com), and wear it with a pair of cut-off denim shorts and Minnetonka boots (they're trendy again, thanks to Kate Moss).



Overcast, rainy and chilly:

Keep the sweatshirt and cutoffs, but lose the shoes. Instead, waterproof your look with an ASOS Rainmac (\$87, www.asos.com) and boots that will hold up in the mud, like a pair of Dr. Martens.



Your boyfriend, his office buddy and his wife:

Try a sexy, breezy dress (\$139, www.pixiemarket .com) that will take you from a day of dancing in the sun outdoors to a respectable grownup dinner afterward.



#### Three of your best girlfriends:

Now's the chance to wear that fringed kimono (\$78, www.asos.com) you bought that your boyfriend makes fun of. He doesn't seem to understand that Asia is having a moment in fashion right now, but your girlfriends totally do.







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## Relatively speaking: An interview with author Rosie Dastgir

n her debut novel "A Small Fortune," British author Rosie Dastgir asks: How do you distinguish between obligation, indebtedness and responsibility?

Harris, a middle-aged divorcee living north of London, is a lapsed everything — Muslim, Pakistani, father, uncle, boyfriend. After his marriage fails, the patriarch's desperate attempts to rein in what's left in his life backfires, resulting in a total loss of control. Misunderstandings abound when, as a gesture of good faith, Harris tries to rid himself of the burden of his divorce settlement — a sum of just over 53,000 pounds—leading him to make

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a regrettably rash decision. While his intentions come from the heart, the more he meddles in family affairs, the more strained relations become, exposing generational and spiritual rifts that test the bonds of bloodlines and brotherhood. We took tea with Dastgir to discuss platitudes, cultural attitudes and compromise.

#### Having expectations often leads to disappointment. Harris has high expectations, yet finds himself unhappily settling quite often. Is settling actually a good thing that we resist?

I think there's a kind of elegance and beauty to settling, or compromise. Harris is pulled in Q&A

#### What about Pakistani culture do you hope readers take away from the book?

The portrayal of Pakistani culture has been demonizing in the media. I wanted to tell an ordinary, heartfelt story that would appeal to all sorts of people, that wasn't so ethnically specific. And to redress a balance of the image that people have in the West.

all these different directions, so he has this sense of burden and, therefore, expectations.

Oral Surgeon and

Periodontist on staff

Settling isn't the worst thing a person can do. It can actually be damage control.

#### Kinship ties are strong, even overpowering. Harris' daughter, Alia, mistrusts her father's use of the term "community" as it refers to their extended family.

What I've tried to capture in the book is the ambiguity and ambivalence of all of these catchphrases: What it means to be a Muslim. What it means to be a good friend. An extended family can be an amazing support network, but it can also be oppressive. And that word, "community," can be oppressive. It is a group of people with a shared set of values — that's the broadest, loosest definition.

But what interests me are the

fault lines of those values and the way those values clash. People talk about the Muslim community, and one thing I've tried to show is that there are many different types of Muslims — devout ones, doubting ones,

▶ Rosie Dastgir's debut novel, "A Small Fortune," is out n

#### Like the protagonists, before writing, did you or your family

in any other community.

secular ones - just as there are

foresee a different career path? I was the youngest of three children, so [my family] had given up by the time they got to me. [Laughs] I studied English and would have liked to do theater

directing, but I ended up studying film. And then I worked for the BBC in production. I really was a frustrated writer all of that time. So after having a lot of stuff getting stuck in development, I moved to New York and thought, I'm just going to have a go at writing.

#### What do you consider your small — or great — fortune in life?

It's been meeting my husband and having our two children, seeing that the best thing in life is loving and being loved.





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# All that 'Heaven' will allow

With the Walkmen's latest release, singer Hamilton Leithauser talks love, success, accessibility and Sinatra

Hamilton Leithauser needs a jump-start. The singer for the Walkmen says his Ford Escape is an otherwise reliable car, but he left his hazards on while visiting a friend and the battery died. But if "Heaven" — the brand new Walkmen album — does as well as it seems like it was designed to do, he might not have to be concerned about his Ford for much longer.

"I'm waiting for a Bentley on this one," says the singer with a laugh. His good humor is likely because within the first decade of the band's existence, mainstream success has never presented itself — or even seemed to have been a goal for the Walkmen. Beginning as a buzz band that appeared to be unwillingly lumped in with NYC's leather-clad class of 2002, the band has persevered and watched their cult of believers steadily expand with each of their six original releases. Each effort has displayed a growing

► If you are one of the first 150 people to buy the new Walkmen album today from Other Music (15 E. Fourth St.) you could get to experience the band live in a very intimate space.

sophistication in songwriting and an approach to recording that showcases both an appreciation for classic 1950s sounds and an unadulterated love of punk rock. But with "Heaven," the band seems to be reaching for something that could even lead to Leithauser buying a rock star car.

"I think we were happy to make a big record, which is not something we always want to do," says the singer. "By 'big' I mean that I hope it's accessible and I hope that people will like it, but I mean more that it's got big songs and big dynamics and big sounds, and that it's really bombastic."

But Leithauser says that was not the initial plan. When the band tapped Phil Ek to produce, they had in mind the quiet woven harmonies he had brought out in Fleet Foxes.

"Every time we've tried to plan, it just ends up pigeonholing us," says Leithauser.

To be sure though, there are

a few quiet songs on the album, more delicate than anything they've ever done before. And all throughout the album, Leithauser sings explicitly about love, something that's definitely new for the band.

"I think one of the things I was trying to do with some of the rock songs was to have really simple, sort of classic lyrics that on their own can be sort of dull and lifeless," he says.

Leithauser's role model for this straight-forward approach:

#### Q&A: Shiny,

#### happy people

The tone of "Heaven" is interesting, because if you're not listening closely to the words, the album almost sounds happy — another new thing for the Walkmen.

"I'd say that we weren't afraid to be happy, which sometimes you are if the music is happy," says Leithauser. "If you start singing about how happy you are, it can get so nauseating. In the past it's been really hard for us to stay interested in stuff like that, honestly."

Frank Sinatra.

"He would read the lyrics over and over and over again to try to determine what the person was thinking before he decided if he wanted to sing the song or not," he says. "And I just thought that the sound and the way that he cared was pretty inspiring, so I listened to a lot of his stuff while I was writing this."





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#### TV watch list 'Cougar Town'

COMEDY. Jules breaks out Big Lou (aka the largest wine glass you've ever seen — RIP Big Carl) on any old weekend. So what is this gal going to toast with when she and Grayson get hitched tonight? Season finale, 8 p.m., ABC



#### 'Big Brooklyn Style'

REALITY. The plus-size shopping experience gets a cute boutique makeover as Lisa and Jim Dolan, owners of Lee Lee's Valise in Brooklyn, transform customers' wardrobes with clothing that fits — and looks fabulous.

Series premiere, 10 p.m., TLC



my**jobs** 

# Applying cognitive behavioral therapy to career counseling

Already a practicing career coach, Steven Sheward attended Goldsmiths University of London to add a degree in cognitive behavioral therapy to his résumé. Shortly after graduating, a big idea hit him: Traditional CBT techniques could be very effective in career counseling. He soon partnered with Rhena Branch, a fellow Goldsmiths professor and co-author of "Cognitive Behavioral Therapy for Dummies."

Sheward and Branch's new book, "Motivational Career Counseling and Coaching: Cognitive and Behavioral Approaches," was released by Sage Publications last week. It is the first-ever manual for CBT-style career coaching.

"Although some counseling models have been used in careers guidance, I don't think there's anything that's been around that's as extensive as this," says Sheward. "We're hoping this is a new model."

A practicing therapist in the U.K. National Health Service, Sheward treats patients with post-traumatic stress, depres-

#### **CBT 101**

#### **Cognitive behavioral**

therapy is the most common form of psychological therapy practiced. Based on long-standing research related to human behavior and perception, the practice encourages participants to examine their perceptions of past experiences — especially traumatic ones — in order to diminish or eliminate current negative behaviors.

sion, anxiety and other diagnoses on a daily basis. But he is convinced that CBT is not just for mental illness.

"In our profession, we assume that there's a psychological problem to be treated," says Sheward. "But in this context, it's about using the theory and the skills to optimize the way people deal with everyday challenges: going for jobs and succeeding in the workplace."

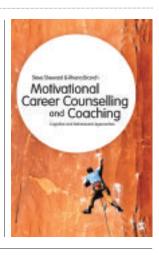




#### **Breaking it down**

Psychologist Steve Sheward claims that utilizing the principles of CBT can help the unemployed find work by reducing out-of-work stress in three key areas:

- Breaking through a lethargy cycle
- Helping to alleviate constant or recurring negative thoughts
- Diminishing the high levels of anxiety that are commonly experienced by the recently unemployed



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#### In the news

#### Female executives still facing barriers

A new study examining the career paths of female executives worldwide is set for public consumption this week. "Women in Business: Navigating Career Success" is based on a scholarly study by U.K.-based Ashridge Business School researchers Viki Holton and Fiona Elsa Dent. The results promise to be eye-opening for women and men alike.

The analysis was culled from a detailed survey of more than 1,400 women in management positions, plus face-to-face interviews with 20 female executives.

Surprisingly, the barriers to advancement and attitudes to-



ward female leadership were extraordinarily similar. While policies vary wildly from country to country, the level of in-house discrimination endured by women seems to be relatively the same globally, according to this study. "There was very little difference from any of the cultures: Sri Lanka, the Middle East, China and Europe," says Dent. "They all have their particular approach to women in business. There were differences in the kinds of barriers they faced, but women didn't seem to be faring any better or worse."

They also found that woman unnecessarily disqualify themselves more often than men.

"The biggest hindrance to advancement was the woman herself and her self-belief and confidence," says Dent. "When a woman sees a promotion she might go for, she'll look at the key skills and say, 'I don't have all of these; I better develop myself more.' Whereas, typically, a man is more likely to look at the job and go, 'Yeah, I can do most of that. I'll have a go."

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#### Sideline sports drinks

Water is the best way for most kids to rehydrate after a game or practice, and it will help your child steer clear of the excess sugar in the drinks that could lead to obesity or tooth decay.

#### Stick to skim

A recent survey by the Centers for Disease Control and Prevention found that 32 percent of kids drink whole milk. To avoid unnecessary fat and calories, children older than age 2 should be given skim milk.

RACHEL MORRIS



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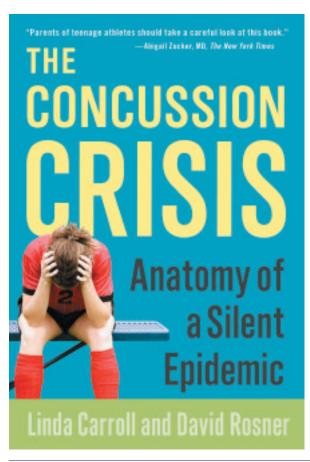
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# The consensus on concussions

▶ How to tell if your child just got bumped in the head— or if it's more serious▶ Why kids are at high risk

Our brains are extremely vulnerable. This is the message Linda Carroll and David Rosner want to get across in their book, "The Concussion Crisis: Anatomy of a Silent Epidemic."

In recent years, stories started to surface about football players suffering lasting brain damage from multiple concussions, Carroll says.

Dr. Bill Meehan, Director of the Sports Concussion Clinic and Director of Brain Injury Research at Children's Hospital Boston, defines a concussion as a "trauma-induced brain dysfunction." When a person suffers a concussion, there is no structural damage to the brain and no bruising, bleeding or "You can't see a concussion. You diagnose it by history and physical examination."

DR. BILL MEEHAN

swelling. The problem is the functionality of the brain.

"You can't see a concussion," he explains. "You diagnose it by history and physical examination."

According to the book, children's brains are far more vulnerable than those of adults because their brains have not yet finished developing. Young athletes are also more susceptible

to second-impact syndrome, which is when they sustain a jolt after they've suffered a concussion that was not treated properly. While rare, this could lead to a lifelong disability and even death.

If concussion symptoms are noticeable (see sidebar), Dr. Meehan says the athlete should be pulled from a game immediately — even if he or she is used to playing through pain and injury. If proper treatment is administered, a full recovery is expected; but in the worst-case scenario, he says, an untreated concussion can lead to catastrophic brain injury. Other long-term problems include issues with mem-

#### **Warning signs**

Parents of young athletes should look out for the following concussion symptoms:

- Vomiting
- Confusion
- Loss of consciousness
- Running the wrong way on the field/court
- Falling down

ory, reaction time, depression and anxiety.

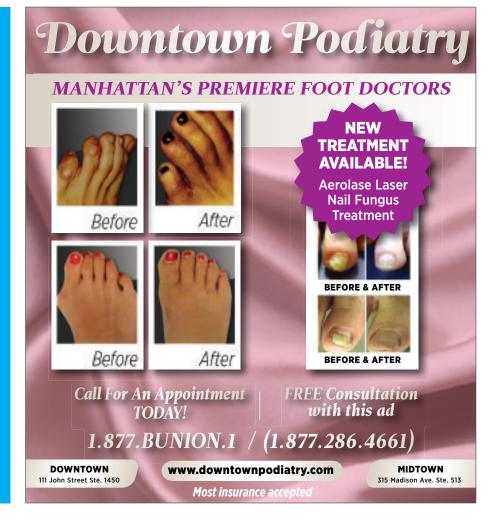
When a concussion occurs, activities that require concentration, like schoolwork and video games, should come to a halt. Dr. Meehan also recommends discontinuing working out and lifting weights.

Though Dr. Meehan says there's been an increase in diagnoses, thankfully this is a problem that "in a large part, people are more aware [of]."

Adds Carroll: "We'd like people to take concussions much more seriously and to make sports as safe as possible."







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Planters joined forces with Men's Health magazine to create this snack, a heart-healthy mix of almonds, peanuts and pistachios with six grams of protein and an assortment of vitamins and minerals. \$7. grocery stores





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#### Letters

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#### If you don't like it, then don't do it

You know in the polarizing debate on marriage equality, conservatives like to claim they are protecting marriage. With 50 percent of marriages ending in divorce, I would consider it more logical to allow more people to marry and make divorce illegal. As Wanda Sykes said in one of her shows: "If you don't like same-sex marriage don't marry someone of the same sex. DANIEL JELKE, VIA E-MAIL

#### Let's stop the blame and fix the system

RE: "IT'S THE GOVERNMENT, STU-PID": What crashed the economy was a technical problem. It's not that Republicans are stupid and capitalists are evil; it's not that Democrats are

stupid and government is evil. Financial markets always have their ups and downs. When the system is set up right, the downs just mean that those who put their money at risk take a loss. When the system is broken. the downs crash the economy. Let's quit the blame game and fix the system. DAN WYLIE-SEARS, VIA E-MAIL

Federal Reserve Board data show that more than 84 percent of the subprime mortgages in 2006 were issued by private lending institutions, private firms made nearly 83 percent of the subprime loans to low and moderate income borrowers that year, and only one of the top 25 subprime lenders in 2006 was directly subject to the fair-housing law you consider "extraconstitutional." I am sure your brain shut down and ears stopped at "Federal Reserve," so I offer this without comment and a challenge: Find data that counters this. I said "data," not anecdotes.

TARA EDWARDS, VIA E-MAIL

#### **Sports figures never** say anything new

I'm an avid sports fan. I am not well-heeled, so I get the majority of my fix by watching television. Here's the question: Does anyone out there really want to abide all those silly questions and socalled live interviews being babbled about so prevalently on every telecast? We've heard all the answers a thousand times. Nothing's new! It's like canned laughter, it's always virtually the same. It's just a bunch of hooey being constantly repeated, a load of nothing already written or spoken by someone else somewhere else. I'm so sick of the premise that whoever is being talked about is the greatest person ever. MOULTRUIE L. LOWERY. CAMBRIA HEIGHTS

#### **Nanny state teaches** us how to get killed

Just a few decades ago, we were taught to watch the cars as we walked and crossed the streets. Now, things have been turned on their heads: More and more, we see traffic signs that pedestrians have the right of way. And more pedestrians have lost their lives as they blithely stroll into traffic. Kind of reminds me of the ill-fated, and mandatory, motorcycle helmet laws resulting in more motorcycle deaths (they take too many risks with the mistaken idea that helmets will save them). This is another case of unnecessary and unconstitutional federal laws that have the opposite result of the intent. FRANK ST. GEORGE, EAST ROCKAWAY

#### Horoscope

 ${
m II}\,$  Gemini May 21-June 20. You're likely to be unusually adept at handling critical situations to the satisfaction of all parties. Now is the time to bury your head in that big job.

Gancer June 21-July 22. It's one of those rare times when even tough assignments are likely to be easy for you, so don't waste the day on mundane activities. Make the most of your hot streak.

 $\Omega$  Leo July 23-Aug. 22. There is a strong possibility that you might be quite a bit luckier than your friends and colleagues, which is nice. However, you'll have to be sure to include others in your good fortune or face mass resentment.

TV Virgo Aug. 23-Sept. 22. One of your better assets is your ability to provide practical tips to those who are looking for the best application for their good ideas. Speak out and you'll share in the wealth.

Libra Sept. 23-Oct. 23. It's OK to keep things to yourself. Those not directly involved in your affairs aren't entitled to a running account of your doings, so don't feel bad about not providing one. M Scorpio Oct. 24-Nov. 22. Your

chances of getting something that you've been hoping for are exceptionally strong. Don't lessen your chances by being unduly forceful

with those who can make things happen.

Sagittarius Nov. 23-Dec. 21. Certain objectives that are unattainable to most people won't necessarily be as tough for you to reach. Don't allow others' history of failure to dissuade you from making an attempt.

່າວ Capricorn **Dec. 22-Jan. 19**. Rather than treating today's events emotionally, try to be philosophical. Letting your logic rather than negative thoughts prevail allows good things to happen.

Aquarius Jan. 20-Feb. 19. Regardless of what else occurs, Ladv Luck is steadfastly determined to tilt things your way. Don't let negative things that go on around you cause you to give up on your goals.

H Pisces Feb. 20-March 20. It's one of those days when you might not do all that is expected of you, but lucky vou - vou'll have a loval friend steadfastly getting your back. T Aries March 21-April 19. Regardless

of how much you might want to play hooky, you shouldn't shirk your duties. Actually, it's a day when you could realize unusually large rewards from a job well done.

¥ Taurus April 20-May 20. Try to find a way to disengage yourself from mundane domestic jobs that can wait, and seek out outlets that offer you a change of pace. It'll do you a lot of good. BERNICE BEDE OSOL

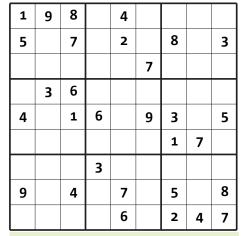
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Keep them as brief as possible, preferably under 100 words. Metro reserves the right to edit all letters. Please include your name and contact information.

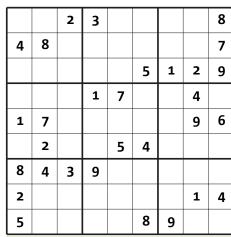
#### Across

- 1 Outlet inserts
- 6 Flying high 11 Cars' Ocasek
- 14 Ms. Zellweger
- 15 Sir. in Seville 16 NASA counterpart
- 17 Willow tree
- 18 Roman senator, e.g.
- 20 Cozy room
- 21 "You said it!"
- 23 Kicked off 24 Bonsai's land
- 26 Ease in speaking
- 28 Talisman
- 30 Chili ingredients
- 31 Thyme and basil 32 Correspond
- 33 Sounds of hesitation
- 36 Becomes mellow 37 Practicers of total
- nonviolence
- 38 Filth
- 39 Naughty 40 Anwar of Egypt
- 41 Fudge flavoring 42 Enlarge
- 43 Miniature chicken
- 44 Was of use 47 "\_\_ Schoen" 48 Get more out of
- 49 Hatha
- 50 Koch and Wynn
- 53 Brilliant 56 Aladdin's servant 58 Hire a lawyer
- 59 Proof of ownership
- 60 \_\_ nous 61 Always, to a poet 62 Headquartered
- 63 Shorten a skirt, maybe
- Down 1 Urge along
- -majeste 3 Safe

- 4 "You don't say!" 5 Mariachi tags
- 6 Rocky Mountain tree 7 Prop
- 8 Can, province 9 In honor of
- 10 Chicago newspaper
- 11 Hold sway 12 Musician Hayes
- 13 Shrewd 19 High notes
- 22 Picture border 25 Linen vestments
- 26 Boxer's ploy 27 Back muscles 28 Whaler of fiction
- 29 MHz part 30 De Palma or Keith 32 Forded the river
- 33 Nth cousin 34 Luau number
- 35 Mushroom part 37 Chinese art stone 38 Didn't float
- 40 Early movies 41 Supervisor
- 42 Profound 43 Vacuum part
- 44 Crop up 45 Trial jurisdiction 46 Drill
- 47 Gave medicine 49 Winter festival 51 Urgent
- 52 Appear to be 54 Sundial numeral 55 Old-time slugger
- Mel 57 Chemical suffix



SUDOKU LEVEL: EASY



SUDOKU LEVEL: HARD

**Solution to** Thursday's crossword



How to play Sudoku: Fill in the grid so that every row, every column and every 3x3 box contains the digits 1-9. There is no math involved. You solve the puzzle with reasoning and logic.

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#### **More St. Petersburg**



#### Where to eat

For a true St. Pete experience, head to Mari Vanna (www.marivanna.ru) and order the borsht, blinis, goulash and other traditional dishes. The restaurant looks like a typical Soviet utility flat. In the corridor, you'll be met by an old man in slippers and tights and a beautiful gray cat named Asya.

If you're looking for something more modern, try the fashionable 22-13 (www.22-13.com). The dishes—and furniture—come from all over the world. One room has a Chanel sofa, bought in a Rue Cambon. Also try some molecular cocktails here before hitting the clubs.

destinations

## The White Nights arrive

◆ For most of June in St. Petersburg, daylight casts a romantic glow over the city — at all hours ◆ When's a better time to go? ◆ What to see, do

good guidebook will tell you what to see in Russia: the Hermitage (one of the largest museums in the world), the Marinsky Theatre (for famous Russian ballet) and of course, you can go further afield to Gatchina (with Pavlovsk Palace) or Pushkin (with Catherine's Palace and Amber Room) and Petergof (with its fountains). In addition, Metro rounded up the places that locals find cool.

#### See the city

by bus or by boat — but why not try a new, exciting option: a motorcycle guide or moto voyage (www.moto-voyage.ru)? You can choose between "Classic Petersburg" or "Another Petersburg," the latter a unique tour of the little-known attractions of the city, such as Vasilievsky Island. Also, try the "Dostoevsky's Petersburg" excursion and check out the flat where the famous writer lived and the house from the novel "Crime and Punishment."

Sure, you can go on excursions

#### Where to club

Want to celebrate Russian New Year — every day of the week? You can do it in Club Purga (www.purga-club.ru). There, you'll also see Russian weddings to which you're already invited. If you like parties and lounge music, try Soho Lounge (www.insoholounge.com). Or, to have a really crazy party, head to the bar by the name of Torn Off Balls (www.tornoff balls.ru), where you will see barmen and guests dancing on tables. Search YouTube for the sexy proof.

#### Where to shop

The big malls, Galleria and Stockman, are full of great European brands. If you need something special, you'll find a slew of local designers in Culterra Space (Prostranstvo Kulturra) (www.prostranstvokulturra.blog spot.com) on the upper floor of Pssazh (www.passage.spb.ru).



METRO WORLD NEWS IN RUSSIA

#### Where to stay

You know the **W** hotel chain; in St. Petersberg, it's one of the best hotels, situated near the St. Isaac's Cathedral, only minutes from Nevsky prospect and The Palace Square (www.wstpeters burg.ru).

If you are looking for something budget, try **Hello Hostel (www.hellohostel.ru)**. It's located in the center of



the city, has great views of the Neva river, is very clean, fashionable and really cheap (\$25 per person per day).





destinations

## Freeze yourself like Han Solo at Walt Disney World

ave you ever imagined what it would be like to be encased in carbonite just like Han Solo? Here's your chance. Disney's Hollywood Studios is offering fans the opportunity to "Carbon-Freeze Me" at its Orlando location during its Star Wars weekends. Here's the lowdown on the experience:

#### It's painless

Although you have to enter a Carbon Freezing Chamber, you won't have to worry about pain. Several cameras capture multiple angles of your face, and then transfer those images to a computer. The computer helps make a 3-D model of your face, which is then put

#### It's an excuse to

#### go to Disney

You'll need a ticket to get into the park to participate in the Carbon-Freeze Me project. Think of it as a ready-made excuse to go to Disney World without having to bribe a kid to convince your family to go.

on the figurine.

#### You won't have to wait around

The figurines will be sent to your home in about four weeks — so if you don't live around the area, you won't

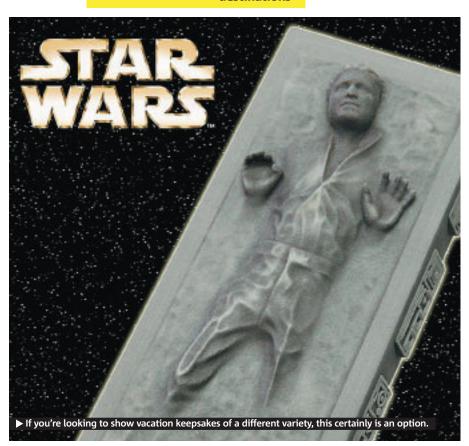
have to be around to pick them up. However, for now they're only offering the experience until June 16, so book your slot by calling 407-WDW-TECH (407-939-8324).

#### It won't set you back that much

Each carbonite figurine is \$100 plus shipping, with additional copies available for purchase for \$75 each. But, think of the bragging rights you'll have when your friends wall into your home and see your carbonite figurine mounted on the wall.



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news

# The Gulf Coast gets a boost

Two years after BP oil spill, tourists return to Florida, Louisiana, Alabama and Mississippi Officials credit the improvement to an emergency advertising campaign



The Gulf Coast is a hot destination again two years after the massive BP oil spill made the region a tourist dead zone, with the petroleum giant pumping more than \$150 million into promotions to help the region recover.

In New Orleans, about 150 miles northeast of where BP's well blew up on April 20, 2010, the period since more than 4 million barrels of oil gushed into the Gulf of Mexico has seen a frenzy of tourism efforts.

"Tourism doesn't happen on its own, it takes marketing dollars — particularly if you're battling an image crisis like the oil spill," New Orleans conven▶ This scene from March of 2011 includes two things you won't find on the beach in Pensacola anymore: machines cleaning up the

oil in the background and a huge amount of free beach space.

tion and visitor bureau spokeswoman Kelly Schultz says.

A chunk of the \$15 million BP initially sent to Louisiana in June 2010 funded emergency advertising to quell misconceptions that New Orleans was laden with oil, and Schultz says it worked. Hotel tax collections in the third quarter of 2010 jumped 33 percent from year-earlier figures

Since then, BP has sent more than \$150 million to Florida, Louisiana, Alabama and Mississippi to aid tourism, and it will shell out close to \$30 million more by the end of 2013. Another \$82 million was committed for seafood marketing and testing, BP spokesman Craig Savage says.

It is hard to tell how effective the dollars have been.

Data from international market analyst Smith Travel Research Inc. show that occupancy in hotels within 10 miles of the Gulf Coast was 11 percent higher in the first

#### How hot is it?

It is not clear whether states most affected by the oil spill still lag behind others as tourism improves nationally. "The question is really hard to answer," Smith Travel Research senior analyst Jan Freitag says.

What is clear is that visitors are returning to some places with a vengeance. Hotel occupancy in New Orleans jumped 3 percent and average room rates shot up 13 percent just in the first quarter of this year, says Freitag.

quarter of this year as compared with the same quarter in 2010, immediately before the oil spill. Average daily hotel room rates rose 7 percent in that period.

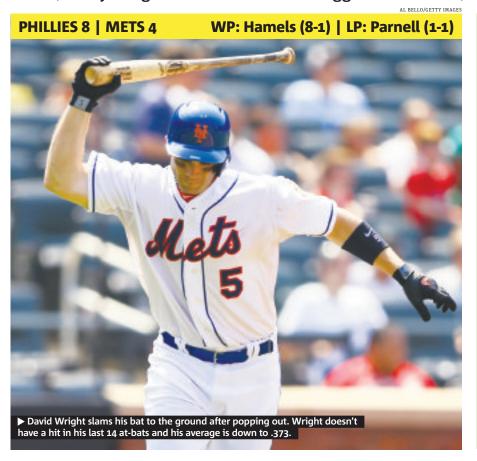
But hotel occupancy and room rates nationwide rose by similar rates, the figures show. And along the Texas coast — where the oil spill had no direct impact and BP provided no marketing money — hotel occupancy rose 15 percent during the same period. **REUTERS** 





## **COLE-D REALITY**

♦ Hamels earns eighth win of season in defeat of Mets ◆ Turner injures ankle, X-rays negative ◆ Former Met Wigginton homers, drives in six runs



## What went wrong:

Acost-ed — Seriously, it's time to get rid of Manny Acosta. The Mets still had a chance to win, down 5-4 in the 9th, when Acosta came in and gave up a three-run bomb to end things.

Turned ankle — The Mets have been surprisingly injury-free for a while now, but Justin Turner sprained his ankle early in yesterday's game. The good news is it's just a sprain. David Wright had to step in (or over) to play short.

Not so Niese — Jon Niese has been on a roller coaster of late and yesterday was a valley. He battled through five-plus innings, throwing 115 pitches, but you can't give up five walks and four runs and expect to be in a game with any regularity. METRO/MO



#### Yankees face a suddenly hot Pujols

The Yankees began a threegame series with the Angels late last night and did it with the newest \$200-million man finally breaking out of a slump.

Albert Pujols, who was still batting just .227 heading into last night, is beginning to show signs of why he signed that massive contract this offseason.

When the Yankees hosted the Angels from April 13-15, Pujols was just 4-for-14 with two RBIs in the series. Now he has four homers in his last six games.

"He was swinging through more pitches than I've ever seen," manager Joe Girardi said of that series. "He's not doing that anymore, and it's not just fastballs he's hitting; he's hitting everything now."

METRO



#### In the news

Doc Halladay
Phillies ace Roy Halladay will see a doctor today to determine whether the shoulder stiffness that caused him to leave Sunday's game early is

anything serious.

Halladay said the pain began two starts ago when he was shelled against the Nationals. He is just 1-5 in his last eight starts after starting the season 3-0.

Halladay did land on the DL with shoulder soreness in 2004 with Toronto.

## What went right:

Bench boys — The Mets have gotten plenty of contributions from the

bench this season and it continued against Philly. Both Vinny Rottino and Scott Hairston hit homers as they were pressed into starting duty against lefty Cole Hamels. Both were game-tying shots.

Father's Day? — It was Memorial Day for everyone else, but Mets centerfielder Andres Torres celebrated the birth of a baby boy at 6:30 a.m. He didn't start, but did pinch hit.

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## Rangers pack it up, pack it in

#### Memorial Day was closing day for Blueshirts after season ended Friday Tortorella expects some changes

One by one, the Rangers came into their dressing room for the final time in the 2011-12 season and offered final words about what they had accomplished, while acknowledging that the six-game loss to the Devils in the Eastern Conference finals will linger.

"It's been tough," said defenseman Marc Staal at end-ofseason meetings yesterday at the Rangers' Greenburgh training facility, three days after Adam Henrique's goal 63 seconds into overtime ended their season

## Rangers were 'better team'

Even three day later, Tortorella was still rankled over the fact that his team was outplayed for large stretches of the Eastern Conference finals.

"Jersey deserved to win that series. They played more minutes than we did; they were more consistent than we were," Tortorella said. "I'm not going to sit here and say Jersey was a better team. Jersey was playing better. That's something we have to understand and chew on when you're in the third round. We can't accept our starts; we can't accept not playing as many minutes as the opposing team [does]." 
METRO/DG

"Obviously, having that success in the regular season, you want to bring it to the playoffs and win the whole thing," Staal said. "We fell short and obviously we're not happy with that."

As a group, the Rangers expressed pride in what they had accomplished. Their 51 wins in the regular season marked only the third time in franchise history that the Rangers won at least 50 games, and they won the Atlantic Division title for the first time since 1993-94.

But the playoffs exposed the Rangers for what they are: a still-young group that desperately needs increased skill. The Rangers averaged 2.15 goals per game in the playoffs and only scored more than three goals once — in Game 1 against Ottawa

Marian Gaborik, who was third in the NHL in goals scored during the regular season with 41, scored only one goal in the six games against the Devils.

Despite recording four assists over the course of the series, Brad Richards was a nonfactor. Carl Hagelin was held scoreless.

"I think we have made improvements, but I don't think any organization in the league wants to sit still," Rangers head coach John Tortorella said. "We have to continue to improve as an organization, not just skill but all throughout."





#### Tortorella talks bringing in new player



When pressed on the idea of adding a player whose skill set might not exactly dovetail with how the Rangers play, Tortorella expressed conviction the player could be trained the way the coach has demanded.

"Sometimes when you think it's a really good piece, but he doesn't exactly fit in all the little things you do, you can teach him those things if he really brings you something else," Tortorella said, adding the Rangers "will not lose [their] premise," and acquisitions "have to join in."

New Jersey's Zach Parise is an unrestricted free agent this summer, which coincides with the resumption of the Rick Nash trade saga. Anaheim Ducks sniper Bobby Ryan could also be on the trade market. All three are perennial 30-goal scorers.

"We have to work extremely hard to score goals," Tortorella said. "Along the way if there's something that can help, you find a way to teach your concept [to a player and] allow [his] talent to work for you. • METRO/DG



## DeBoer 'amused' no one has yet taken Devils seriously in playoff run

It's hard to tell exactly who the favorite is when you have a No. 6 seed facing the No. 8 seed in the Stanley Cup finals. Vegas has the Devils as a slight underdog in the series, but no one is particularly concerned with what people on the outside think of an underdog Stanley Cup challenger.

"I think we take amusement as a group [that] I don't think anyone's felt we've measured up to 12 The Kings are 12-2 in the postseason. They were up 3-0 on Vancouver, swept St. Louis and took the first three against Phoenix as well.

anybody yet," Devils head coach Pete DeBoer said after practice yesterday. "I think that's a great challenge."

Certainly one of those teams includes the Rangers,

who the Devils dispatched in six games to reach the finals. The Kings, meanwhile, took down the Coyotes most recently, but jettisoned the team with the NHL's best record, Vancouver, in the opening round.

"We<sup>†</sup>re here to win and I think we deserve to be here. And so does L.A.," New Jersey's Ilya Kovalchuk said. "I think it will be a great final."

METRO

#### Defenseman Tallinder ready to play

Henrik Tallinder, who hasn't played in a game since Jan. 17 against Winnipeg, was cleared to play yesterday but it's unknown whether he will see any time in Game 1 of the Stanley Cup finals tomorrow.

"I'm cleared, but it's not my decision if I'm going to play," Tallinder said yester-



day after practice. "But I'm ready if they need me." Head

coach Pete DeBoer said he wouldn't hesitate to play Tallinder in the series.

Tallinder was ruled out six to eight weeks back in January with a blood clot in his left leg. He took bloodthinning medication and returned to practice on May 18. • METRO

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Pl: Adriana Feder, GCO 06-0945, MSSM IRB Approved until 1/29/12

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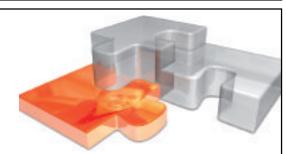
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NOTICE IS HEREBY GIVEN NOTICE IS HEKEBY GIVEN hat a license, Serial #1260233 for Wine, Beer & Liquor has been applied for by the undersigned to sell Wine, Beer & Liquor at retall in a Tavern under the Alcoholic Beverage Control Law at: 133-16 39 Ave., 1st FL, Flushing, NY 11354 for on-premises consumption. Blackout 8711, LLC d/b/a Blackout

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Purpose: Law Practice

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Affairs will hold a Public Hearing on Wednesday, June 6, 2012 at 2:00 p.m. at 66 John Street. 11th floor, on a petition from Dumont Burger, LLC to continue to, maintain, and operate an unenclosed sidewalk cafe at 314 Bedford Ave. in the Borough of Brooklyn for a term of two years.

REQUESTS FOR COPIES OF THE PROPOSED REVOCABLE CONSENT AGREEMENT MAY BE ADDRESSED TO: DEPT. OF CONSUMER AFFAIRS, ATTN: FOIL OFFICER, 42 BROADWAY, NY, NY 10004.

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of Ke Family LLC. Articles of Organization filed with Secv of State of NY (SSNY) on March 29, 2012. Office Location: Kings County. SSNY is designated as Agent of LLC upon whom process against it may be served SSNY shall mail process to: c/o The LLC. 1015 63rd Street, Brooklyn, NY 11219 which is also the principal business location Purpose: Any lawful

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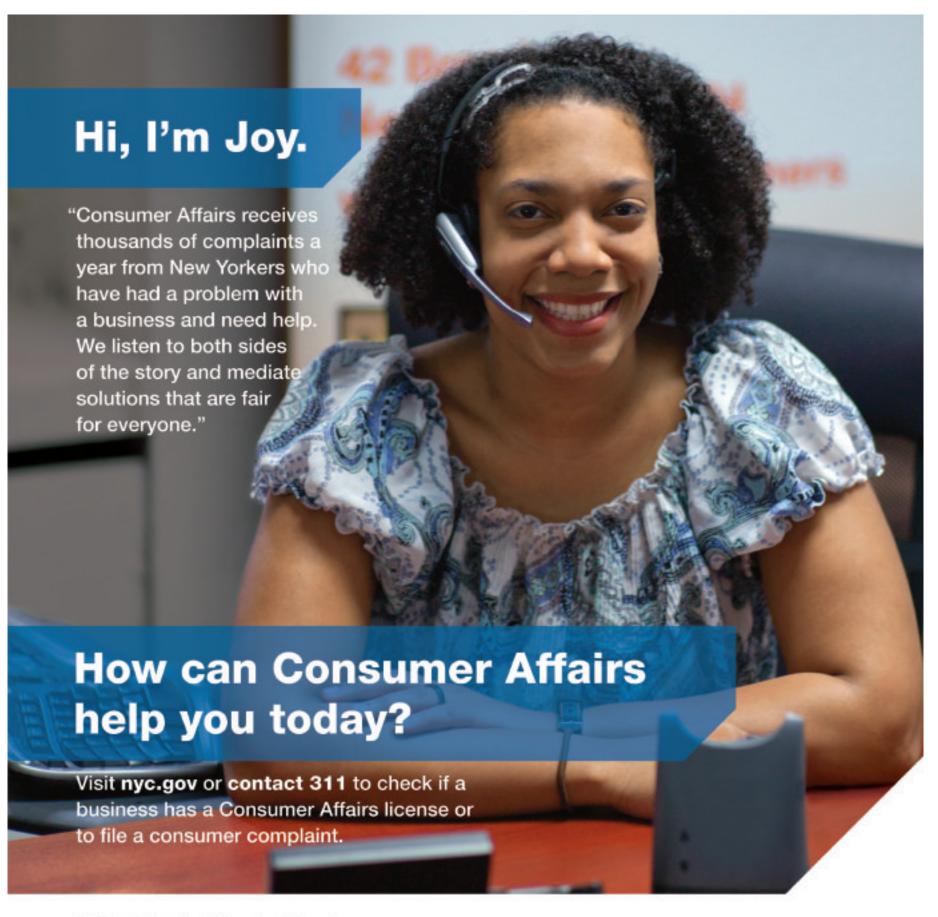
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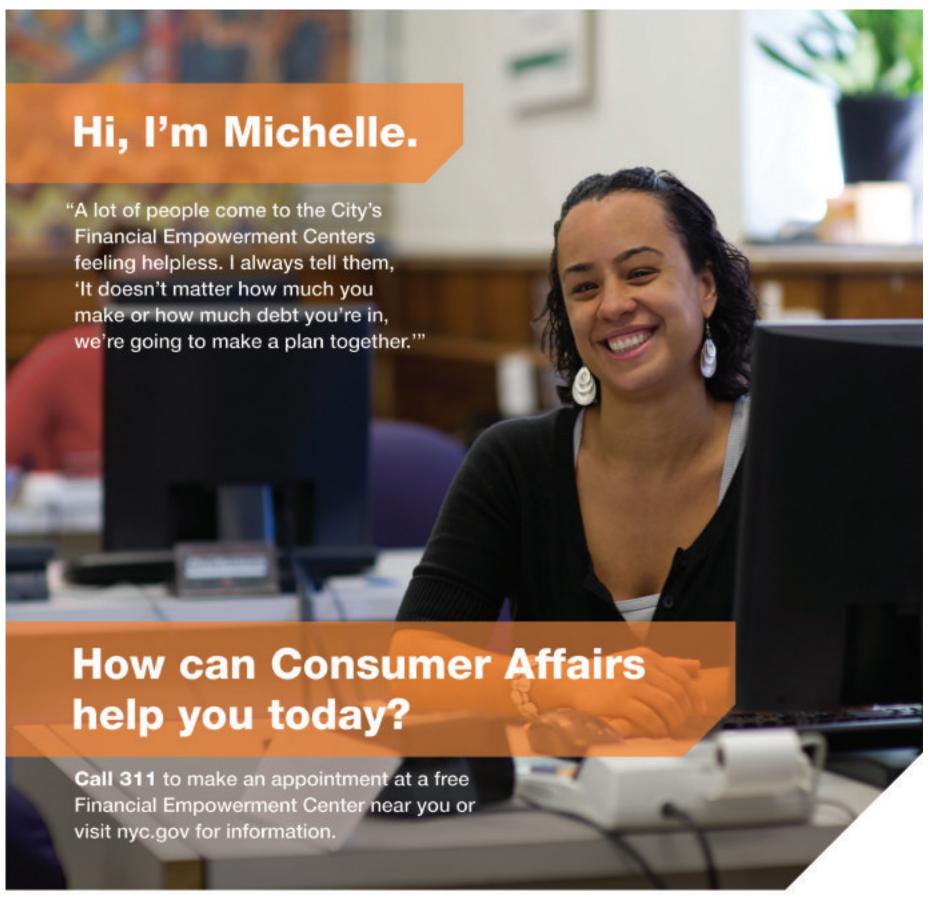
Jonethan Mintz













Department of Consumer Affairs

Jonethan Mintz Commissioner





